

## Amana Brand 2018 Consumer Financing \$500 QuickStart Bonus

**Not using EGIA for your Amana Brand Heating and Cooling consumer financing needs?**

**Start today and earn up to a \$500 QuickStart Bonus!\***

### **Amana Brand Financing QuickStart Bonus**

With the Amana brand Financing QuickStart Bonus, we will pay a \$500 Bonus to each dealer that funds 5 qualifying transactions on Amana brand equipment through EGIA during the program period.

### **Eligible Participants and Timing:**

This program is eligible for a US or Canadian licensed independent Amana Heating and Air Conditioning Brand Dealer.

- To qualify, dealer must finance 5 transactions of Amana brand equipment through an EGIA provider between January 1, 2018 and December 31, 2018.
- Dealer must be new to EGIA. Specifically, dealer may NOT have financed any loans on the EGIA platform (e.g. Green Sky, Wells Fargo, Enerbank, FTL, or TimePayment) in the last 12 months.
- Dealer may select the EGIA lender of his choice.
- All consumer financing contracts must be funded by EGIA by January 15, 2019.
- All QuickStart Bonus claims must be submitted by January 15, 2019.

### **Qualifying Amana Equipment**

- Installation of a complete Amana HVAC "system" is not required. **Transaction must include at least one piece of A-line equipment (e.g. condenser, furnace), regardless of efficiency level.**

### **QuickStart Bonus Details:**

- To count as one of the 5 eligible finance contracts under this program, each finance contract must include one piece of Amana A-line equipment.
- Qualifying contracts must have a minimum amount financed of \$5,000.
- Dealer must be approved and in good standing with EGIA prior to offering Amana Brand Financing Offers to Homeowners.
- All EGIA plans are subject to applicable origination fees and credit card processing fees.
- Homeowners are subject to credit approval by EGIA or their approved lenders.
- The consumer financing \$500 QuickStart Bonus may be combined with the previously announced Amana Brand Consumer Financing Buy Down through EGIA.

### **EGIA Rebate Claims Process**

- Log on to [www.egia.org/amana](http://www.egia.org/amana) and register for the program. You will receive a set of unique logon credentials from EGIA to enter claims under this program. Please contact a Finance Claims Program Representative at 888-691-0387 or [dealerrebates@egia.org](mailto:dealerrebates@egia.org) with questions.
- All required consumer financing back-up paperwork must be sent to EGIA by the Amana Brand Dealer.
- All jobs submitted under the program must be funded by EGIA by 1/15/2019.
- Payments will be issued to the dealership and no payments will be issued to an individual, dealership employee or dealer principal.

**Please contact EGIA at 888-691-0387 with questions on the dealer enrollment or claims process.**

**Advertising Guidelines:**

If an Amana Brand Dealer plans to advertise one of the Amana Brand 2018 Consumer Financing Programs, **the following disclaimer is required PLUS additional disclaimers regarding the specific financing plan.** Plan specific advertising disclaimers are available directly from EGIA and its lenders.

**Financing Advertising Disclaimer – Required Language**

The consumer finance program is separately administered by EGIA (Electric & Gas Industries Association). This information is only a summary of current terms of the program. Program is subject to change at any time at Goodman Manufacturing or EGIA's decision. Other financing plans and programs are also available. See your independent Amana dealer for complete financing eligibility, dates, details and restrictions for all financing programs.

***Depending on the installment finance program featured, please include plan specific disclaimers provided by the actual lender.***

Must meet dealer eligibility requirements, EGIA finance contracts must meet program guidelines for eligible equipment, amount financed and all EGIA requirements for documentation. Program period January 1, 2018 – December 31, 2018.

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