



## 2018 PROMOTIONAL CALENDAR – DAIKIN COMFORT PRO

Program	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
<b>Buy Down Rebates</b> (DCP Standard 3% - 16 2 Stage+)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Elite Development Buy Down Rebates</b> (4% - 16 Single Stage+ & Select Ductless)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Elite Development Inverter Buy Down Bonus</b> (Seasonal 8% Inverter Bonus)				✓	✓	✓				✓	✓	✓
<b>Consumer Rebates</b> (Seasonal Bonuses TBD)		✓	✓	✓	✓	✓				✓	✓	✓
<b>Comfort Advisor Rewards</b> (Seasonal Bonuses TBD)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Ductless Rewards</b> (Consumer Rebate or Dlr Incentive)				✓	✓	✓				✓	✓	✓
<b>Bonus Accrual Funds</b> Dealer Stocking		✓	✓						✓	✓		
<b>New Product Incentives</b>	<i>Coordinated With New Product Launch Schedule</i>											