



Air Conditioning & Heating

Goodman® brand 2021 Financing Buy Down Program



Includes the NEW Goodman 20 SEER Inverter

JANUARY 1, 2021 – MARCH 31, 2021

Goodman brand financing buy down through EGIA*

Consumer financing buy down is fulfilled by a 3% rate rebate to the Goodman dealer for eligible equipment (see matrix) on any approved plan type.

Example below:

- Amount Financed: \$12,500
- Standard Dealer Discount Rate: 7.25% = \$906.25 discount rate amount paid by dealer
- Goodman brand Discount Rate participation rebated to dealer: 3.0% = \$375
- Net Promotional Dealer Discount Rate: 4.25% or \$531.25 net amount paid by dealer

Goodman brand buy down can be applied across any EGIA plan with any EGIA lender.

Qualifying Goodman brand Equipment

To qualify for Goodman brand 2021 financing buy down, the consumer financing contract must include:

- A GVXC20, GVZC20, GSXC18, GSZC18, GSXC16, GSZC16, GSX16, GSZ16 Outdoor Unit OR
- A GMVM97, GCVM97, GMVC96, GCVC96, GMES96-U, GMES80-U, GMVC8/80, GCVC8/80, Indoor Unit OR
- An AVPTC, AVPVC, AVPEC, MBVC Air Handler OR
- A GPG16M, GPH16H, GPH16M, GPC15H Packaged Unit

Does not require Installation of an Goodman brand "system".

Outdoor Units		Indoor Units		Packaged Units
Air Conditioners	Heat Pumps	Furnaces	Air Handlers	Models
GVXC20	GVZC20	GMVM97 OR GCVM97	AVPTC	GPG16M
GSXC18	GSZC18	GMVC96 OR GCVC96	AVPVC	GPH16M
GSXC16	GSZC16	GMVC8, GCVC8	AVPEC	GPH16H
GSX16	GSZ16	GMES96-U, GMES80-U	MBVC	GPC15H

* EGIA will rebate dealer via check within 30 days of contract funding date. Subject to a \$15,000 transaction cap and submission of required documentation. Dealers must be signed up with EGIA's Consumer Financing program in order to take advantage of this promotion.

Homeowner must purchase equipment and execute a consumer financing contract with an EGIA lender between January 1, 2021 – March 31, 2021. Licensed independent dealer must install qualifying equipment between January 1, 2021 – March 31, 2021. All consumer financing contracts must be funded by EGIA by April 15, 2021.

EGIA funding payments require no certificate of completion or paperwork. Funds are electronically transferred into the contractor's banking account within 24 – 48 hours. Credit Card processing fees may apply depending on the financial institution used for the contract. See EGIA for details. There's a \$15,000 cap on consumer transactions for this promotion. The Consumer Finance Program is separately administered by EGIA. The program is subject to change at any time at the discretion of Goodman Manufacturing or EGIA. Dealers are subject to approval by the financial institutions and consumers are subject to credit approval. An enrollment link and additional information can be reviewed at <https://Goodman.egia.org/> or you may contact EGIA Contractor Services, at 888-691-0387, for full terms and conditions of the Consumer Finance Program.

Goodman® brand Standard 3% Consumer Financing Buy Down Program (year-round)

Any qualifying EGIA plan can be used to receive a 3% consumer financing buy down. The plans below are just a sampling of qualifying EGIA plans. To see all available plans and rate sheets visit <https://Goodman.egia.org/>

Plan #	Description	Plan Price	Goodman brand Buy Down	Net Promo Price
RE468 (EnerBank)	12 Months No Payments, No Interest	5.49%	3.0%	2.49%
3128 (GreenSky)	12 Months No Payments, No Interest	7.75%	3.0%	4.75%

Plan #	Description	Plan Price	Goodman brand Buy Down	Net Promo Price
1019 (Wells Fargo)	12 Months Equal Payments, No Interest	5.99%	3.0%	2.99%
4128 (GreenSky)	12 Months Equal Payments, No Interest	6.75%	3.0%	3.75%
ZRE36 (EnerBank)	12 Months Equal Payments, No Interest	7.6%	3.0%	4.6%

Plan #	Description	Plan Price	Goodman brand Buy Down	Net Promo Price
ZRE53 (EnerBank)	36 Months Equal Payments, No Interest	14.45%	3.0%	11.45%
6036 (GreenSky)	36 Months Equal Payments, No Interest	15.25%	3.0%	12.25%
RedBrick	36 Months Equal Payments, No Interest	15.25%	3.0%	12.25%

Plan #	Description	Plan Price	Goodman brand Buy Down	Net Promo Price
ZRE78 (EnerBank)	60 Months Equal Payments, No Interest	17.95%	3.0%	14.95%
6060 (GreenSky)	60 Months Equal Payments, No Interest	19.00%	3.0%	16.00%

Plan #	Description	Plan Price	Goodman brand Buy Down	Net Promo Price
Mosaic	6.99% APR for 120 Months	7.99%	3.0%	4.99%
69910YRR69 (EnerBank)	6.99% APR for 120 Months	8.15%	3.0%	5.15%
1207 (GreenSky)	7.99% APR for 120 Months	10.10%	3.0%	7.10%

Activation fees and credit card processing fees may vary by lender. Rate sheets are subject to change. Please refer to <https://Goodman.egia.org/> for the most recent information on all plans.

*An additional merchant services fee will apply to all Green Sky plans. Merchant services fees are non-rebatable.