



Air Conditioning & Heating

Goodman® brand 2021 Financing Buy Down Program



Includes the NEW Goodman brand Inverter products

JULY 1, 2021 - SEPTEMBER 30, 2021

Goodman brand financing buy down through EGIA*

Consumer financing buy down is fulfilled by a 3% rate rebate to the Goodman brand independent dealer for eligible equipment (see matrix) on any approved plan type.

Example below:

- Amount financed: \$12,500
- Standard dealer discount rate: 7.25% = \$906.25 discount rate amount paid by dealer
- **Goodman** brand discount rate participation rebated to dealer: 3.0% = \$375
- Net promotional dealer discount rate: 4.25% or \$531.25 net amount paid by dealer

Goodman brand buy down can be applied across any EGIA plan with any EGIA lender.

Qualifying Goodman brand Equipment

To qualify for Goodman brand 2021 financing buy down, the consumer financing contract must include:

- A GVXC20, GVZC20, GSXC18, GSZC18, GSXC16, GSZC16, GSX16, GSZ16 Outdoor Unit OR
- A GMVM97, GCVM97, GMVC96, GCVC96, GMES96-U, GMES80-U, GMVC8/80, GCVC8/80, Indoor Unit OR
- An AVPTC, AVPVC, AVPEC, MBVC Air Handler OR
- A GPG16M, GPH16H, GPH16M, GPC15H Packaged Unit

Does not require Installation of an Goodman brand "system".

| Outdoor Units | | Indoor Units | | Packaged Units |
|------------------|------------|--------------------|--------------|----------------|
| Air Conditioners | Heat Pumps | Furnaces | Air Handlers | Models |
| GVXC20 | GVZC20 | GMVM97 OR GCVM97 | AVPTC | GPG16M |
| GSXC18 | GSZC18 | GMVC96 OR GCVC96 | AVPVC | GPH16M |
| GSXC16 | GSZC16 | GMVC8, GCVC8 | AVPEC | GPH16H |
| GSX16 | GSZ16 | GMES96-U, GMES80-U | MBVC | GPC15H |

* EGIA will rebate dealer via check within 30 days of contract funding date. Subject to a \$15,000 transaction cap and submission of required documentation (\$20,000 for systems including the GVXC20 or GVZC20). Dealers must be signed up with EGIA's Consumer Financing program in order to take advantage of this promotion.

Homeowner must purchase equipment and execute a consumer financing contract with an EGIA lender between July 1, 2021 - September 30, 2021. Licensed independent dealer must install qualifying equipment between July 1, 2021 - September 30, 2021. All consumer financing contracts must be funded by EGIA by October 15, 2021.

EGIA funding payments require no certificate of completion or paperwork. Funds are electronically transferred into the contractor's banking account within 24 - 48 hours. Credit Card processing fees may apply depending on the financial institution used for the contract. See EGIA for details. There's a \$15,000 cap on consumer transactions for this promotion. The Consumer Finance Program is separately administered by EGIA. The program is subject to change at any time at the discretion of Goodman Manufacturing or EGIA. Dealers are subject to approval by the financial institutions and consumers are subject to credit approval. An enrollment link and additional information can be reviewed at <https://Goodman.egia.org/> or you may contact EGIA Contractor Services, at 888-691-0387, for full terms and conditions of the Consumer Finance Program.