Program Calendar – At a Glance

The calendar summarizes at a high level what dealer programs will be offered throughout 2020. Additional detail for each program is provided on the following pages.

2020 AMANA BRAND DEALER PROGRAMS CALENDAR

Program	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1 *NEW* Amana Dealer Trip (Qualifying Sales)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2 Amana Smart Home Bundles with Google Nest products	✓ (extended)								✓	✓	✓	✓
3 Special Rates 18/20 SEER Buy Downs					✓	✓	✓					
4 $2,500 Financing QuickStart Bonus	✓	✓	✓	✓								
5 Standard 3% Consumer Financing Buy Down	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
6 Retail Sales Person Spiff Program + Quarterly Sweepstakes	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
7 Daikin Ductless Rewards			✓	✓	✓	✓			✓	✓	✓	
		Period 1			Period 2			Period 3			Period 4	
			Claims due +15 days			Claims due +15 days			Claims due +15 days		Claims due +15 days	

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